MARKETING FLOWCHART FOR CITY OF AIKEN ACCOMMODATIONS GRANT APPLICANT

Name of Project: _____

Applicant Organization: _____

Project Date: _____

EXAMPLE		*EXAMPLE*	*EXAMPLE*	*EXAMPLE*	*EXAMPLE*	*EXAMPLE*
Media Outlet	**Type of Media**	**Total Circulation**	**Geographic Area**	**Cost**	**Applicant Marketing Funds Provided**	**City of Aiken A-Tax Funds (if awarded)**
Azalea Magazine	Magazine	55,000	Summerville/Charleston	$4,200.00	$1,200.00	$3,000.00
The Traveler	Online Banner	18,000	National	$1,000.00	$300.00	$700.00
Event Rack Card	Collateral	10,000	Statewide	$1,300.00	$1,000.00	$300.00

Media Outlet	**Type of Media/Marketing**	**Total Circulation/ Quantity**	**Geographic Area**	**Cost**	**Applicant Marketing Funds Provided**	**City of Aiken A-Tax Funds (if awarded)**
				TOTAL:		